



European Federation of Pharmaceutical
Industries and Associations

12 May 2022

EFPIA Japan

**EFPIA Japan Patient Organization Support Program “PASE”
Call for entries for the fifth PASE AWARDS**

**~ Theme: Activities led by patient organizations for realization of patients’ better medical
treatment and lives under the New Normal ~**

TOKYO – 12 May 2022 – EFPIA Japan is pleased to announce that the fifth PASE AWARDS will be implemented as part of its patient advocacy program, PASE (Patient Advocacy Support by EFPIA Japan). This year’s theme is “Activities led by patient organizations for realization of patients’ better medical treatment and lives under the New Normal.” EFPIA Japan now welcomes entries from patient groups and will provide a grant of 500,000 yen to Grand Prize winners (up to two organizations) and 150,000 yen to an Honor Award winner.

More than two years have passed since the outbreak of the COVID-19 pandemic. This impacts our lives and forces us to change our lifestyles in many ways. In such a situation, patient groups and individual patients have come to be required to adapt to new modes of lives, known as the “New Normal”.

This year for the fifth PASE AWARDS will call for activity plans of patient organizations to empower patients to have appropriate diagnosis, treatment and disease control while adapting to new lifestyles and preventing COVID-19 as well as activity plans to achieve healthcare policies that reflect patient voices under the New Normal. Activity plans for peer support and chatting rooms are outside the scope of the PASE AWARD.

EFPIA Japan promotes patient advocacy activities in Japan and supports the development of a better healthcare environment for patients by working to ensure that the voices of patients are appropriately reflected in the healthcare system.

Fifth PASE AWARD Application Guidelines

■ **Theme: Activities led by patient organizations for realization of patients' better medical treatment and lives under the New Normal**

We will call for activity plans that can activate communication among patients and doctors more via online/SNS, which can be an example of lifestyle adapting to the New Normal. Moreover, an activity plan can be to support isolated patients/their families who may be left behind online communication under a situation of less direct communication in person but more increase of online communication. Such a plan can prevent patient/their families from being isolated socially and aim at making society for patients who will be able to have a proper medical treatment and reflect patients' voices to achieve healthcare policies.

■ **Application guidelines**

1. Qualification requirements:

1. A patient group working for patients in Japan
2. An officially registered non-profit organization, such as an incorporated association, foundation, NPO, etc.
3. A patient group with a clear mission
4. A concrete implementation plan for an activity utilizing the grant (including how the grant will be used)
5. A willingness to disseminate the results of the activity utilizing the grant (permission to post on EFPIA Japan's website, notification and reporting on the patient advocacy group's own and other websites).

2. Period of conducting activities subjected to the application to grants:

1. Conduct activities using the grant by the end of June 2023
2. Submit an activity report (two A4 pages) to the EFPIA Japan Secretariat by the end of October 2023

3. Requirements to the award-winning organizations:

Attend the online presentation award ceremony on EFPIA Day (scheduled to be held in September 2022. (There may be media coverage.)

4. Use of grants:

Applicants shall use the grants for clear implementation plans. Applicants shall neither provide grants by cash to a person nor use grants for management costs of their organizations.

5. Application method:

Please refer to the URL below for the application method and send the necessary documents to the EFPIA Japan PASE AWARD Secretariat (pase-award@cocoknots.co.jp) by email as a PDF file by July 8, 2022.

With respect to the application method, please refer to such the method uploaded to the PASE AWARD page seen in the EFPIA website. <http://www.efpia.jp/pase/index.html>

About the EFPIA Japan Patient Organization Support Program “PASE”

EFPIA Japan works with patients to support opportunities and activities that address patient needs and policy proposals. PASE (Patient Advocacy Support by EFPIA Japan) PASE AWARDS was created by the EFPIA Japan in 2017 as a means to more directly carry out its patient-centric mission to support patient organizations and promote the development of patient advocacy in Japan.

For the fourth PASE AWARDS, having the theme of “Addressing the challenges of the COVID-19 pandemic and encouraging connected, supportive societies” held in 2021, selection was based on four evaluation criteria: 1) a patient group with a clear mission and performance indicators; 2) past activities with concrete results that achieve the stated goals; 3) a specific implementation plan for an activity utilizing the grant; and 4) a willingness to disseminate the results of the activity utilizing the grant (permission to post on EFPIA Japan’s website, notification and reporting on the patient advocacy group’s own and other websites). Among 15 organizations, two were selected for the Grand Prize and three were selected for the Honor Award to receive a total of 1.45 million yen in grants. For further details, please refer to the link below.

http://efpia.jp/link/211004_PressRelease_EFPIA_Japan_PASE_4th_PASE_AWARD.pdf

About EFPIA Japan (<http://efpia.jp/>)

Established in April 2002, EFPIA Japan represents 23 R&D-based European pharmaceutical companies operating in Japan. In 2020, combined sales from the member companies accounted for roughly 23% of the pharmaceutical market in Japan. The mission of EFPIA Japan is to “Contribute to healthcare and patients in Japan through the early introduction of innovative medicines and vaccines”. EFPIA Japan aims to strengthen dialogue with decision-makers in order to improve Japanese healthcare for all.

About EFPIA (European Federation of Pharmaceutical Industries and Associations)

(<http://www.efpia.eu>)

EFPIA, EFPIA Japan’s partner organisation, is headquartered in Brussels and represents the pharmaceutical industry operating in Europe. Through its direct membership of 36 national associations and 39 leading pharmaceutical companies, EFPIA provides the voice of companies committed to researching, developing and bringing new medicines to improve health and quality of life around the world.



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