



European Federation of Pharmaceutical
Industries and Associations

Japan in the Global Picture

* October 6, 2015



Stefan Oschmann

Vice President, European Federation of Pharmaceutical Industries & Associations (EFPIA)

President, International Federation of Pharmaceutical Manufactures & Associations (IFPMA)

Vice Chairman of the Executive Board & Deputy CEO of Merck

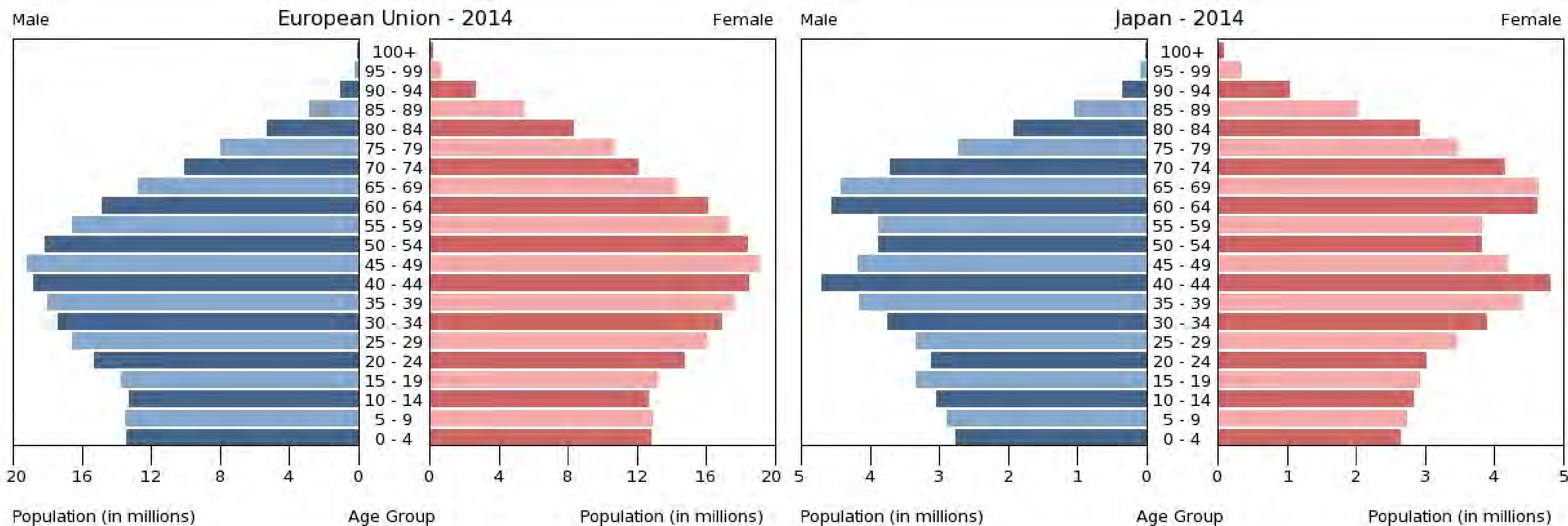
www.efpia.eu

Europe & Japan Facing an Aging Society

*Declining fertility rates & longer lifespans
creating new healthcare challenges*

European Union (2014)

Japan (2014)

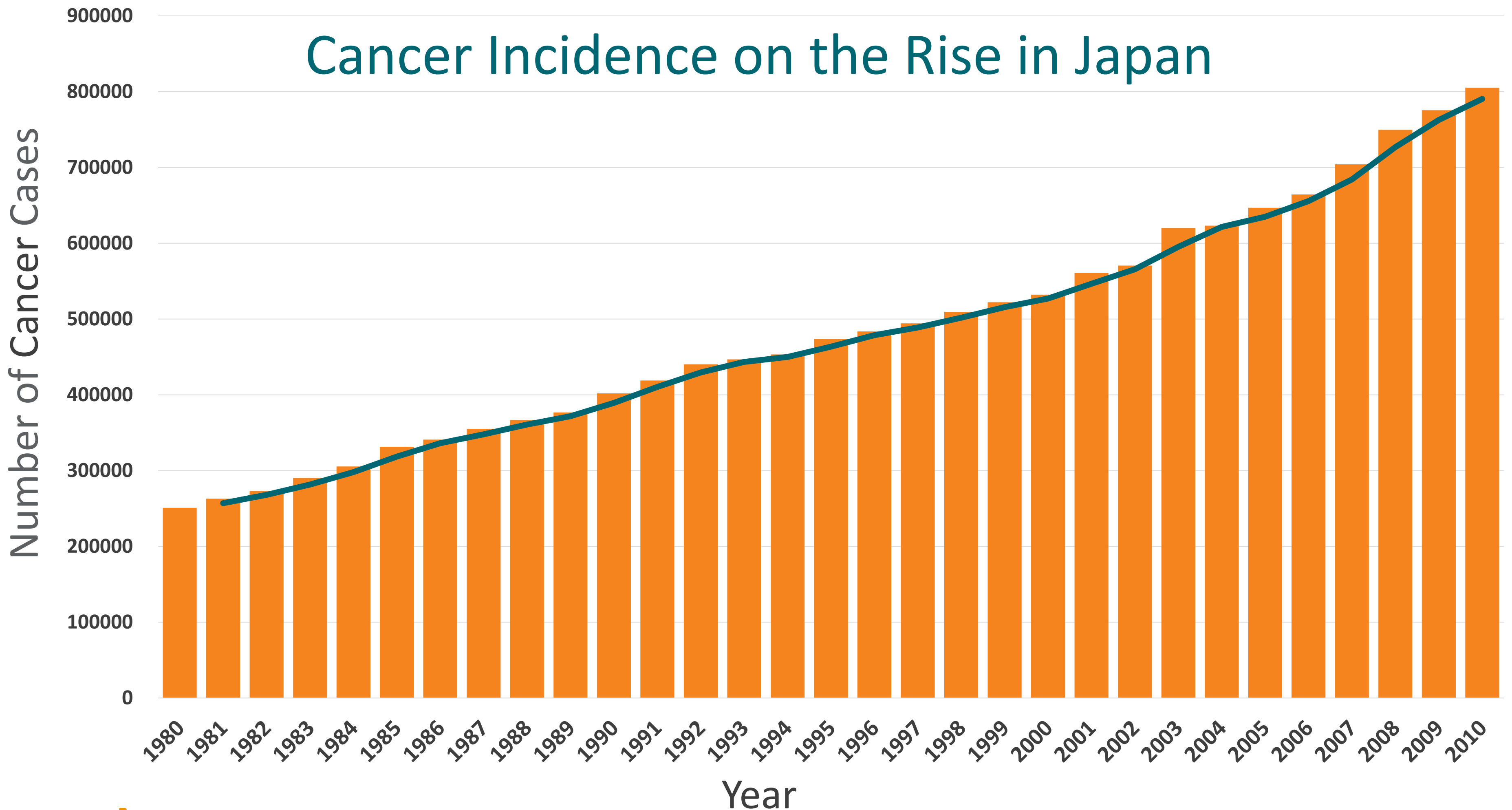


Source: The CIA Fact Book. (2014). European Reunion – Population Pyramid. Retrieved from <https://www.cia.gov/library/publications/the-world-factbook/geos/eu.html>

Source: The CIA Fact Book. (2014). Japan – Population Pyramid. Retrieved from <https://www.cia.gov/library/publications/the-world-factbook/geos/ja.html>

Non-Communicable Diseases (NCDs):

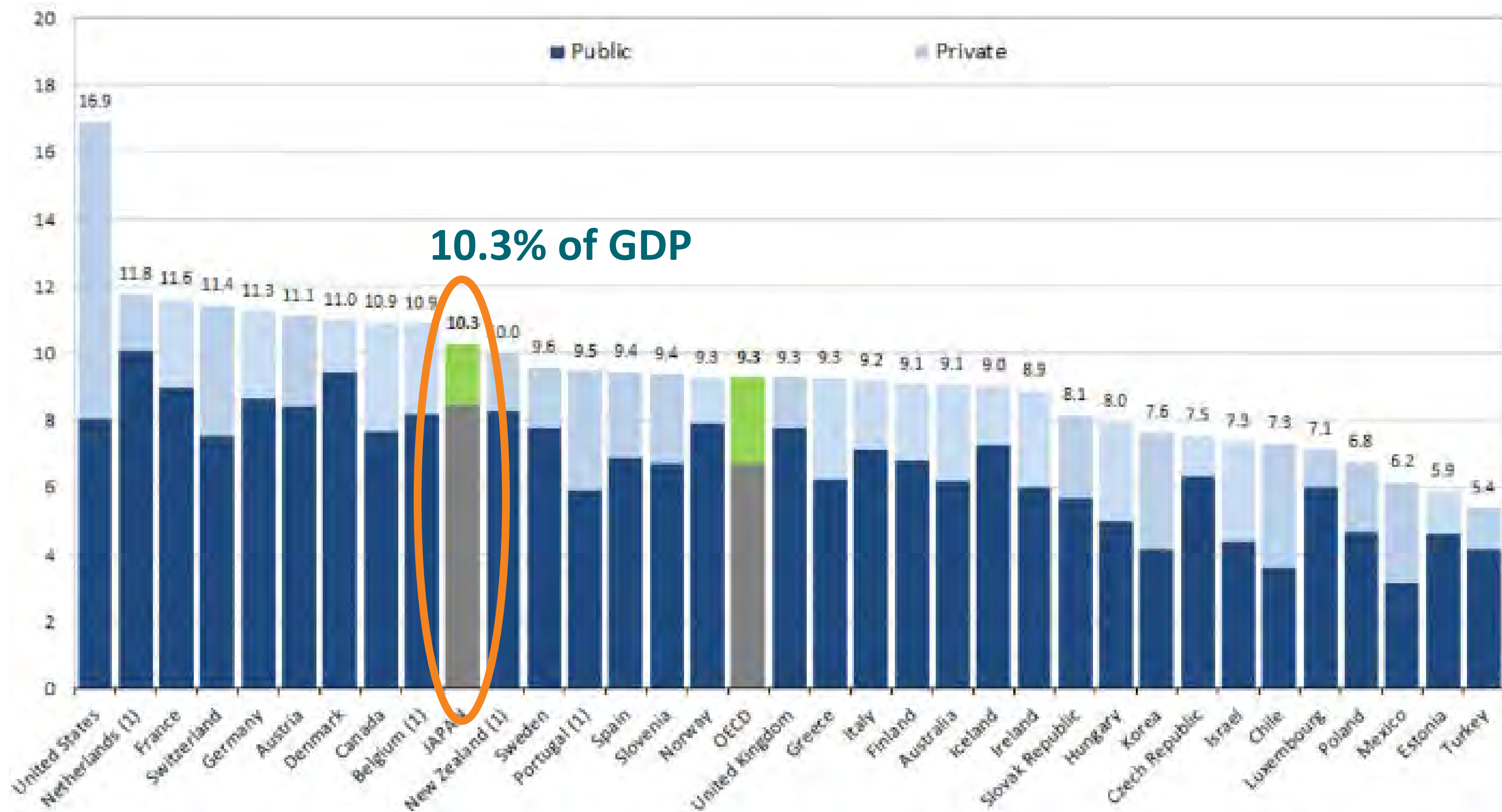
a challenge for all health systems



Universal Care: Lessons From Japan



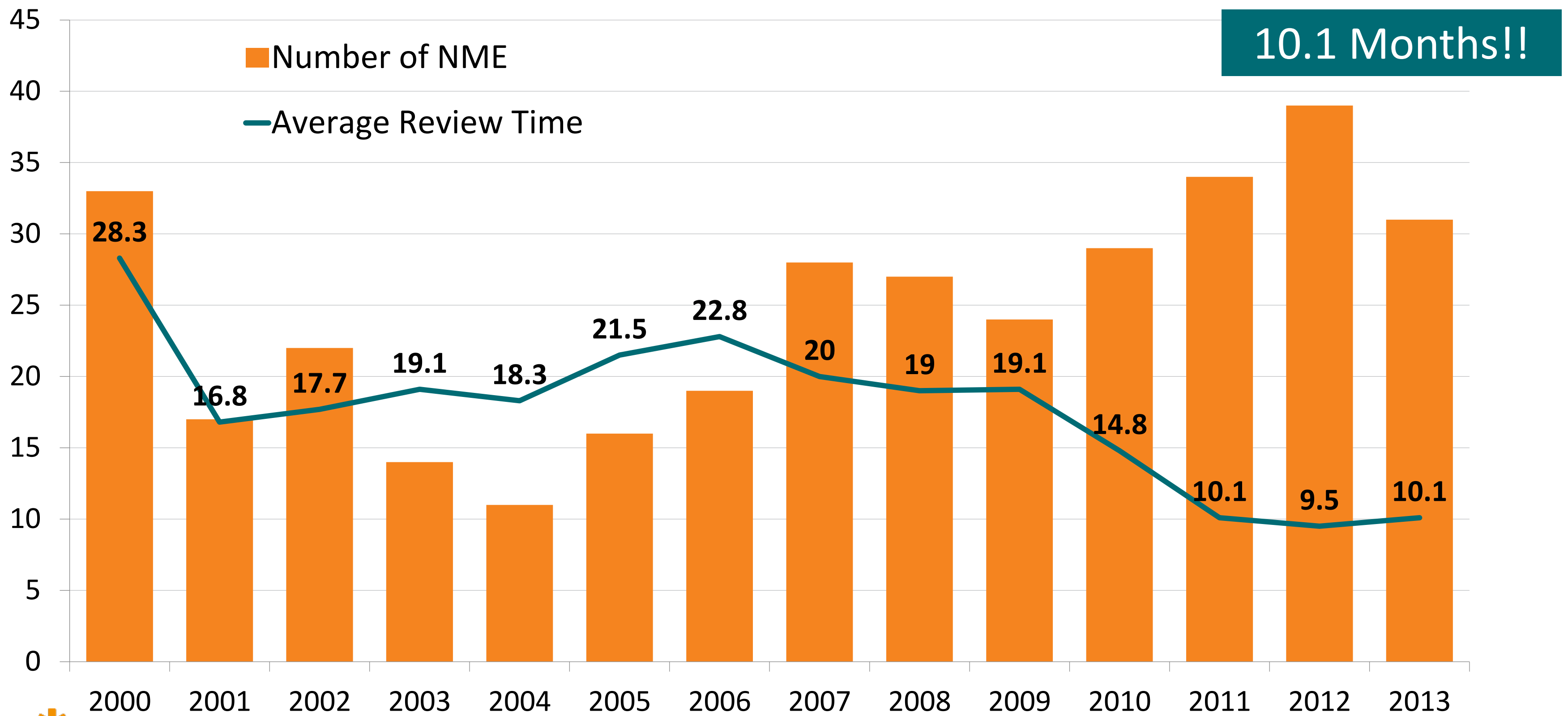
Health Spending in OECD Countries as Percent of GDP



Taking a Proactive Approach to Healthcare System Challenges

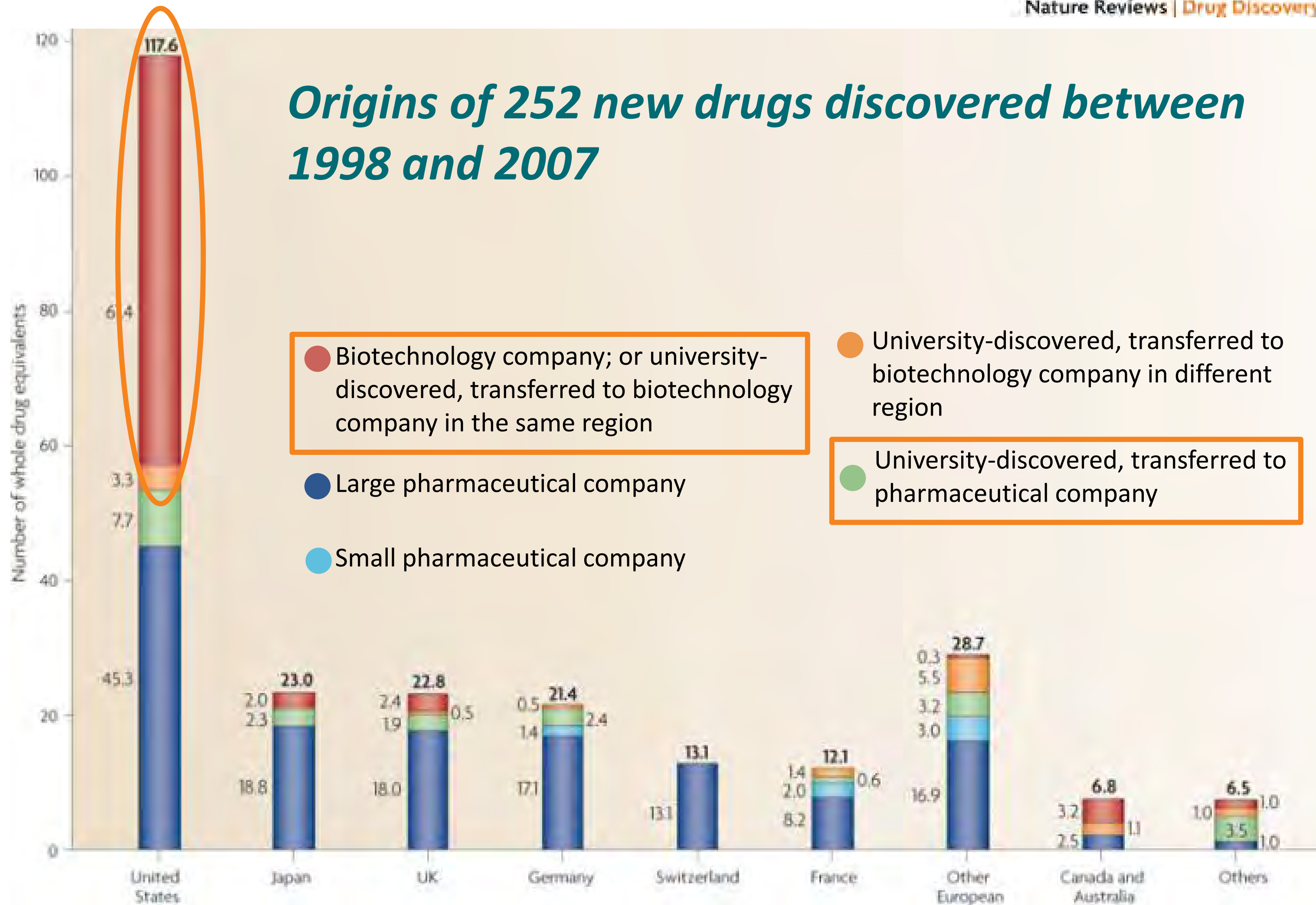
Improved PMDA Review Times

PMDA has nearly eliminated Japan's 'drug lag'



The Environment for Innovation is Diverse

Nature Reviews | Drug Discovery



Creating an Environment for Innovation & Health Improvement

Public-Private Partnerships (PPPs)

E.g., Academia-Industry-Government



Free Trade Agreements & Increased FDI



EU-Japan FTA

Reward for Innovation

E.g., Permanence of Pricing Premium for Innovation



Innovative Regulatory Policy

E.g., Regulatory Harmonization, Adaptive Licensing, Sakigake (Fast-Track) Designation, etc.

Freeing Capital & Transparency for Growth

E.g., Corporate Governance Reform, Corporate Tax Rate Reform

Role of Public Private Partnerships (PPPs)

PPPs can both spur innovation and solve global health challenges

European Union



Innovative Medicines Initiative

Japan

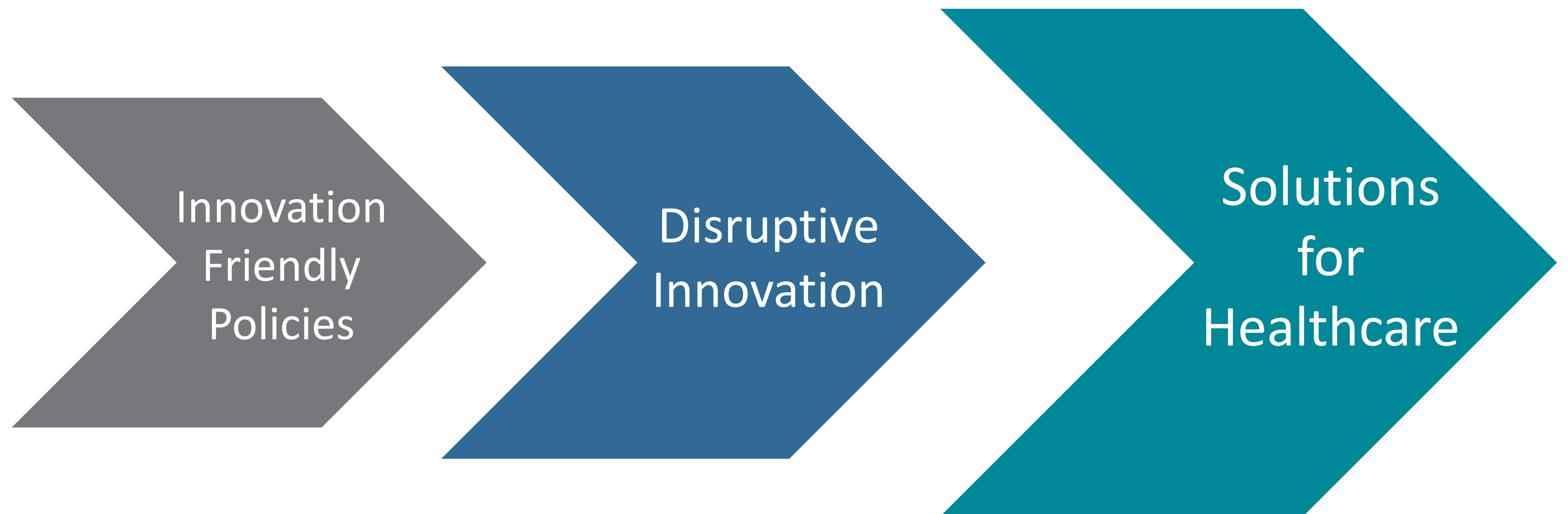


Japan Agency for Medical Research
and Development

GHIT Fund

Global Health Innovative Technology Fund

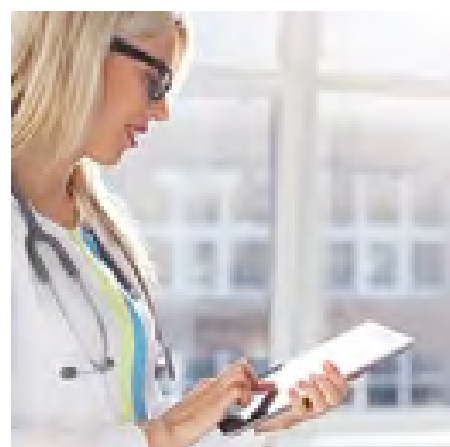
The Necessary Components to Improve Health





European Federation of Pharmaceutical
Industries and Associations

Thank You!



EFPIA Brussels Office
Leopold Plaza Building * Rue du Trône 108
B-1050 Brussels * Belgium
Tel: + 32 (0)2 626 25 55
www.efpia.eu * info@efpia.eu

