

13 May, 2025

News Release

EFPIA Japan

**EFPIA Japan Calls for Applications for the 8th PASE AWARD
to Support Patient Organizations
Grants to be awarded to up to five organizations for patient advocacy plans to
improve patient healthcare and medical care environment**

The European Federation of Pharmaceutical Industries and Associations Japan (EFPIA Japan; Chair: Takahiko Iwaya) is pleased to announce that it has started to call for entry to the 8th PASE AWARD (Patient Advocacy Support by EFPIA Japan) on May 13. EFPIA Japan initiated the PASE AWARD program in 2017 as a means to further improve the healthcare environment for patients by encouraging patient advocacy activities in Japan and having their voices appropriately reflected in the healthcare system.

This year's award theme is patient advocacy for improving patient healthcare and medical care environment. The selection process consists of a primary document review and a final presentation to the external jury and EFPIA Japan's directors. Grants will be awarded to up to five organizations, capped at 50% of each organization's annual budget of revenue and expenses with a maximum of 500,000 yen and a minimum of 150,000 yen.

Over the last seven years, a total of 121 organizations submitted a wide range of activity plans through the PASE AWARD, and EFPIA Japan provided a total of 10.62 million yen in grants to 35 winning organizations. Please see [here](#) for the past winning programs. This year's entry will close on Friday, July 4. EFPIA Japan looks forward to applications from many organizations.

The 8th PASE AWARD – Overview of Application Guidelines

Accepting entries of organization activity plans in line with the award theme.

Award theme: Patient advocacy for improving patient healthcare and medical care environment

1. Qualification Requirements

- (1) Patient organization working for patients in Japan
- (2) Have a specific plan for activities utilizing the grant (including how the grant will be used)
- (3) Able to submit “information required for application” described in the application guidelines
- (4) Have the willingness to disseminate the results of activities utilizing the grant (permission to post on EFPIA Japan’s website, notification and reporting on the patient advocacy group’s own websites and through other channels)
- (5) Confirm in accordance with the bylaws, articles of incorporation, and list of directors that the organization is not led by a healthcare professional

2. Period of conducting activities

- (1) Conduct activities using the grant from the day of receiving the award to September 15, 2026
- (2) Submit an activity report (two A4 pages) to the EFPIA Japan Secretariat by September 30, 2026

3. Requirements of the award-winning organizations

Attend the PASE AWARD ceremony scheduled in October 2025 in Tokyo. (There may be media interviews.)

4. About grants

The grants will be provided with the maximum of 500,000 yen (if the budget of revenues and expenses minus this grant is 1,000,000 yen or more) and the minimum of 150,000 yen (if the budget of revenues and expenses minus this grant is 300,000 yen or less). The grants will be provided depending on the budget of each organization: up to 50% of an entrant’s budget of revenues and expenses for the current year as a general rule.

5. Where to find entry rules and application method

Read the full entry rules (link below) carefully, fill out the activity plan application form, and send it along with supporting materials in PDF by email to EFPIA Japan PASE AWARD Secretariat (pase-award@cocoknots.co.jp) by Friday, July 4, 2025.

The PASE AWARD application requirements can be found on the PASE AWARD page of the EFPIA website. <http://www.efpia.jp/pase/index.html>

About the EFPIA Japan Patient Organization Support Program “PASE”

EFPIA Japan works with patients to support opportunities and activities that address patient needs and policy proposals. The PASE (Patient Advocacy Support by EFPIA Japan) AWARD was created by EFPIA Japan in 2017 as a means to more directly carry out its patient-centric mission to support patient organizations and promote the development of patient advocacy in Japan.

In the 7th PASE AWARD held last year, we provided a total of 2.22 million yen to five organizations for the Grand Prize, which were selected from the 15 organizations that applied.

Please see the link for more information.

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About EFPIA Japan (<http://efpia.jp/>)

Established in April 2002, EFPIA Japan represents 23 R&D-based European pharmaceutical companies operating in Japan. In 2023, combined sales from the member companies accounted for roughly 28% of the pharmaceutical market in Japan. The mission of EFPIA Japan is to “contribute to healthcare and patients in Japan through the early introduction of innovative medicines and vaccines”. EFPIA Japan aims to strengthen dialogue with decision-makers in order to improve Japanese healthcare for all.

About EFPIA (European Federation of Pharmaceutical Industries and Associations) (<http://www.efpia.eu>)

The European Federation of Pharmaceutical Industries and Associations (EFPIA) represents the biopharmaceutical industry operating in Europe. Through its direct membership of 37 national associations, 40 leading pharmaceutical companies, and a growing number of small and medium sized enterprises (SMEs), EFPIA's mission is to create a collaborative environment that enables our members to innovate, discover, develop, and deliver new therapies and vaccines for people across Europe, as well as contribute to the European economy.

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