

10 July 2024

Press Release

EFPIA Japan

Appoints Mr. Yoshiaki Aono as Director General

TOKYO – 10 July 2024 – EFPIA Japan announced that Mr. Yoshiaki Aono has been appointed Director General of EFPIA Japan, effective 1 July 2024.

Upon this appointment, Mr. Aono says “In recent years, pharmaceutical industry in Japan has been pointed out to have a drug lag/drug loss issues and a decline in international competitiveness. Policy proposals to overcome these problems and strengthen drug development capabilities have been made, and the fact that they have also been clearly stated in Honebuto policy is a great opportunity for our pharmaceutical industry. We would like to work with stakeholders through respect for the diversity embodied by EFPIA and the advanced knowledge of Europe in life sciences to contribute to the further development of the drug development ecosystem”.

EFPIA Japan Chair Iwaya says “I am pleased to welcome Mr. Aono, who worked as Vice Chair of EFPIA Japan to strengthen dialogue with the governments and has been working for a long time as Senior Adviser to EFPIA even after his retirement. We look forward to working with him to establish a sustainable and resilient healthcare ecosystem in Japan”.

Mr Aono joined Ciba-Geigy Japan (now Novartis) in 1979. He has served as Head of Cardiovascular Business Department, Marketing Division, and Sales Division at Novartis Pharma. In 2012, he was transferred to Nippon Boehringer Ingelheim where he became Representative Director and President (currently Representative Director and General President of the Pharmaceuticals Business Unit). He retired from the company in 2022 after becoming Representative Director, Chairman and President in 2020. He has served as Vice Chair of EFPIA Japan since 2020 and as Senior Advisor since 2022.

About EFPIA Japan (<http://efpia.jp/>)

Established in April 2002, EFPIA Japan represents 23 R&D-based European pharmaceutical companies operating in Japan. In 2022, combined sales from the member companies accounted for roughly 31% of the pharmaceutical market in Japan. The mission of EFPIA Japan is to “Contribute to healthcare and patients in Japan through the early introduction of innovative medicines and vaccines”. EFPIA Japan aims to strengthen dialogue with decision-makers in order to improve Japanese healthcare for all.

About EFPIA (European Federation of Pharmaceutical Industries and Associations) (<http://www.efpia.eu>)

The European Federation of Pharmaceutical Industries and Associations (EFPIA) represents the biopharmaceutical industry operating in Europe. Through its direct membership of 37 national associations, 40 leading pharmaceutical companies, and a growing number of small and medium sized enterprises (SMEs),



European Federation of Pharmaceutical
Industries and Associations

EFPIA's mission is to create a collaborative environment that enables our members to innovate, discover, develop, and deliver new therapies and vaccines for people across Europe, as well as contribute to the European economy.

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